

Benefits of Migrating to Xero



What is Xero?

Xero is a cloud-based accounting software that allows users to be connected anywhere on any device. Xero is able to connect you for all your business needs, this helps us, your accountants to be able to build strong relationships to support you in achieving your business and personal goals. Xero allows us to do this by letting us take proactive steps to relieve the burden of accounting affairs, so we can share our expertise which will create new opportunities for you whatever they might be.



Now the real question, why choose Xero??

Xero has been designed from the ground up, it is built in a way to be simple, elegant and intuitive for small businesses. It makes accounting seamless and easy to use so in the end your books can be done faster, cheaper and better.

The best way to describe why you should choose Xero is to give you 10 reasons why.

① - *Xero continues to Innovate and Grow*

In 2014 & 2015, Forbes named Xero the Worlds Most Innovative Growth Company, in 2006 saw Xero's first subscriber now in 2019 Xero has over 1.5 million subscribers worldwide. Xero also has won the Canstar Blue award for small business accounting software four years in a row. Which compares value for money, customer service, ease of use, ease of integration, reporting and overall accounting satisfaction.



② - *Data & Safety in the Cloud*

What is the Cloud? The cloud is simply data being saved on the internet, so you can access it from anywhere and anytime. This means your Xero will automatically update for you without you even knowing so from now on there will be no more software updates or desktop installs that can waste

precious time. The next question you will be asking is how safe will your information be then? Xero works along side with Aura Software Security who have been a crucial part of their success. Xero uses the same level of security as internet banking and no one has access to your organisation on Xero unless you invite them.

③ - *Ease to use*

Xero simply does make accounting beautiful, small business can be set up in minutes and Hayes Girling Financial is only one call away to help if you get stuck. Check these reviews below from Xero's website on how Xero can suite any business.

Xero is often a source of inspiration – it simplifies our finances and makes a usually complicated process easy.

Nathan Heleine, Creative Agency

“As a farmer, the last thing I want to worry about is my finances or accounting, and with Xero I don't have to – it's effortless.”

David Stewart, Hunter Orchards

“Anyone thinking about using Xero – just move to it immediately. Move to it yesterday.”

David Abrahamovitch, Shoreditch Grind

④ - *Live data helps us support you in real time*

Xero has helped us change the Client – Accountant relationship. We can present to you your live business finances and reports of today, so you are able to log on from anywhere, any place on any device to see how your business is tracking. This could range from paying an employee while on holiday or getting an automatic reminder from Xero to pay an outstanding bill.

⑤ - *Nitty Gritty tasks become Walks in the Park*

The problem of time-consuming tasks of working out how much annual leave or sick leave an employee has or waiting for update to take place is now gone. With Xero you don't have to worry about any of that everything is automatically calculated for you & updates literally happen while you sleep, and you won't even know that it has happened.



⑥ - Xero helps your business succeed

It is a proven statistic that businesses who use Xero's accounting software succeed greater than those without. This comes down to connectivity with 92% of business that use Xero are connected to an advisor, 99% have an active bank feed and 40% are using app connections. All of these connections are only a finger touch away.

⑦ - Your feedback really does mean something

Xero listens to its users and the feedback that they give, from this product teams innovate and shape Xero's interfaces and products. They do this by the user sharing what is working, what could be better and what they want to see. Xero then implements this every 3-6 weeks by releasing new updates based on the reviews it receives.





⑧ - Single Touch Payroll (STP)

Xero is all over STP and implementing into their system so that everyone is ready for the new legislation by the ATO. If you have not heard of STP, still confused of what your obligations or unsure what you need to do in Xero please speak to one of Hayes Girling Financials' STP specialists.

⑨ - Xero App Marketplace

Xero uses third party software that works with your Xero to help improve your small business effectiveness, there over 700+ apps on the marketplace for no matter what your business type is and what function you are after. The best thing about it is that all these apps are free with no matter what pricing plan you choose.

Below are some of the featured apps currently with Xero:

 PRACTICE Ignition	 Fergus	 TRADIFY	 a2X
Practice Manager, Xero HQ Practice Ignition ★★★★★ (161) Smart accountants and bookkeeping firms use Practice Ignition to sign more clients, improve cash flow, streamline client onboarding and foreca...	Time Tracking, Invoicing + Jobs Fergus ★★★★★ (44) Intuitive job management software designed for tradesmen by tradesmen. Quotes, schedules, invoices, timesheets, GPS tracking and...	Time Tracking, Invoicing + Jobs Tradify ★★★★★ (94) The complete job management solution for tradies & contractors. Easy to learn, simple to use. Handles Quoting, invoicing, job...	Other, eCommerce A2X for Amazon ★★★★★ (103) A2X posts Amazon sales and fees to Xero simply and automatically, and reconciles to settlement deposits. Supports Amazon...

⑩ - Bang for your Buck

There are 3 pricing plans to suit your business with all plans coming with the following items:



Invite others

Invite your team members and accounting professionals any time you like.



Financial performance reports

Create performance reports and budgets. No waiting until the end of the month.



iPhone & Android apps

Do invoicing, create expense claims, and track sales and income on the go.



Get closer to your cash flow

Quotes, invoicing and the dashboard all help for an up-to-date financial snapshot.



Connect to bank accounts

When your bank account is connected, your latest bank transactions automatically show in Xero.



Integration with 700+ apps

Business applications like inventory and time tracking connect with Xero.



24/7 support included

Our friendly and knowledgeable experts are always here for you.



Regular updates included

Every 3-6 weeks we release innovative new updates based on customer ideas.



Secure SSL encryption

Protecting your data is central to everything we do.

Starter

\$25 / mo

Send **5** invoices and quotes

Enter **5** bills

Reconcile **20** bank transactions

Payroll: for **1** person

Handle multiple currencies

Optional Extras

Projects: \$10 for 1 user/month + \$7 for each additional active user / month. First month free for any number of users (only applies to existing Xero subscribers).

Expenses: \$5 for 1 user/month + \$5 for each additional active user/month.

Standard

\$50 / mo

Send invoices and quotes

Enter bills

Reconcile bank transactions

Payroll: for **2** people

Handle multiple currencies

Optional Extras

Projects: \$10 for 1 user/month + \$7 for each additional active user / month. First month free for any number of users (only applies to existing Xero subscribers).

Expenses: \$5 for 1 user/month + \$5 for each additional active user/month.

Premium 5

\$65 / mo

Send invoices and quotes

Enter bills

Reconcile bank transactions

Payroll for up to **5** people

Automate superannuation

Handle multiple currencies

Optional Extras

Projects: \$10 for 1 user/month + \$7 for each additional active user / month. First month free for any number of users (only applies to existing Xero subscribers).

Expenses: \$5 for 1 user/month + \$5 for each additional active user/month.

For further information about Xero and what we can do for you, please contact our team of experts today!

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